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AIDEN DAY

1 Main Street, New Cityland, CA 91010 IC: (555) 322-7337 [example-email@example.com](mailto:example-email@example.com)

Dear Mr. Statham,

As a highly skilled Marketer, I read your posting for a new Marketer with interest. My experience aligns well with the qualifications you are seeking at Statham Wines, in particular my role as Marketer at Sierra Nevada Equipment Company, and I am certain would make a valuable addition to your organization.

With more than 11 years experience as Marketer, I am adept in market analysis, strategy development, and marketing optimization. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including first-rate problem solving and decision-making abilities, excel at:

* Implementing and involving high-impact marketing strategies.
* Maintaining company social media and maximizing effectiveness.
* Conceptualizing project briefs and obtaining stakeholder buy-in.
* Designing and creating marketing collateral.

In addition to my experience and personal qualities, have a solid educational foundation and a passion for successful product and service marketing. I am extremely enthusiastic about Statham Wines focus on expansion into specialty

wines and would welcome the opportunity to contribute to your business growth.

Please review my attached resume for additional details regarding my expertise and career achievements. I will follow up to request an appointment to discuss how my experience and background meets your needs.

Thank you for your time and consideration.

Sincerely,

**Aiden Day**