# Consulting Services Proposal

CyberFrame, LLC.

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Mira Carlson

Project Manager

BioFunction Developments

After reviewing BioFunction Developments’ Technical Consulting Request for Proposal, CyberFrame LLC would like to bid on the project. We have attached a proposal detailing the expertise and services we can offer. Please see, at the end of this proposal, a list of clients we have helped with similar projects. Thank you for the opportunity to work with your company.

## Summary

BioFunction Developments would like to integrate their current research and development (R&D) with new technologies. CyberFrame LLC can manage and consult on this project by offering our own expertise, and training current employees.

## Project Scope

To integrate with 3.0 technologies for clients, internal use, and marketing.

## Project Objective

To roll out a new 3.0 presence by July 2014.

## Goals

Goal: Create an interactive closed portion of the website (mobile accessible) for internal project management.

Strategy: Use internal programmers to build new back-end.

Goal: Create an app to market research to clients and the public.

Strategy: Use a highly rated app-developer we have previously worked with, to create an app that will push new research and projects in development to clients. The app will have a smooth, user-friendly interface.

Goal: Better social media and simple ad presence for research (targeted to students, other researchers and potential clients).

Strategy: Train in-house designer to target these markets and work with social media.

## Financial Resources

Programmer: 50 hours

Designer: 35 hours

App Specialist (sub-contracted): $75/hour (estimate 60 hours)

Consulting Rates:

Hourly rate consulting: $100/hour

On-site training: $100/hour

Strategy provision and documentation: $70

## Other Clients

KernelTea – App strategy and development.

RMC Development – Social media management.

Brooks Research – Back-end web development.

SLY Medical Technologies – App creation and web strategy.

Please get in touch with me directly regarding questions or contact information on former clients.

Craig Lathcart

Consultant

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