To: name@email.com

From: name@email.com

SUBJECT: Business to Customer Introduction Letter.

Dear Mr./Ms/Mrs.\_\_\_\_\_\_(Name of the recipient)

Allow me to introduce myself, I am John Price, and I would like to introduce to you ou motorcar company, AutoWorld Limited. We will take care of your car needs especially the latest line of four-wheel automobiles available in the market.

At Autoworld Limited, offer various services, from sales down to the repair of automobiles as well as we also purchase second-hand cars. when you visit us, we will have our freindly staff help you find the car that suits your requirements. We are affiliated with many banks to provide you a hassle free transaction. Thwy will help you avail the car loan within a couple of days.

We hope that you will get the chance to visit us and of course, buy you latest four-wheel automobile from us. Looking forward to more production deals with you.

Thanking You,

(Name of the sender)  
(Name of the Company.)