

# SMART Goals

## (Fundraisings)



GOAL TITLE

GOAL OWNER

DATE PREPARED

DATE REVIEWED



### Specific:

Who: Who is involved in this goal?  
What: What do I want to accomplish?  
Where: Where is this goal to be achieved?  
When: When do I want to achieve this goal?  
Why: Why do I want to achieve this goal?



### Measurable:

How many/much?  
How do I know if I have reached my goal?  
What is my indicator of progress?



### Achievable:

Do I have the resources and capabilities to achieve the goal? If not, what am I missing?  
Have others done it successfully before?



### Relevant:

Is the goal realistic and within reach?  
Is the goal reachable given the time and resources?  
Are you able to commit to achieving the goal?



### Time-Bound:

Does my goal have a deadline?  
By when do you want to achieve your goal?