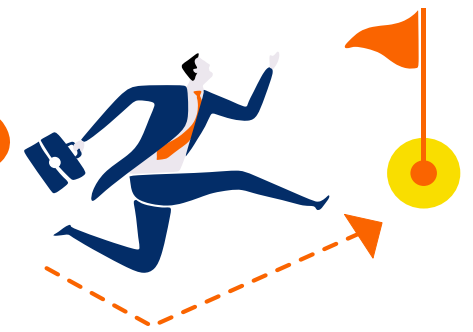


SALES SMART GOAL



GOAL:

	S	M	A	R	T
	Specific about the approach. What? Where? Who? Why?	Measure the progress and performance.	Accomplishing the objective requires skills, tools and resources.	Relevant goals make sense.	Time bounding is necessary to define the task in full.
	OBJECTIVES & ACTION STEPS	SUCCESS MEASURES	TOOLS & RESOURCES	RELEVANT TO COMPANY	TIME FRAME & MILESTONES
1					
2					
3					
4					
5					

Prepared by: