



SMART GOALS FOR STARTUPS

GOAL TITLE		DATE PREPARED
Goal		DATE LAST REVIEWED
S	Specific	<i>What do I want to accomplish?</i> <i>Why do I want to accomplish this?</i> <i>What are the requirements?</i> <i>What are the constraints?</i>
M	Measurable	<i>How will I measure my progress?</i> <i>How will I know when the goal is accomplished?</i>
A	Achievable	<i>How can the goal be accomplished?</i> <i>What are the logical steps I should take?</i>
R	Relevant	<i>Is this a worthwhile goal?</i> <i>Is this the right time?</i> <i>Do I have the necessary resources to accomplish this goal?</i> <i>Is this goal in line with my long term objectives?</i>
T	Time-Bound	<i>How long will it take to accomplish this goal?</i> <i>When is the completion of this goal due?</i> <i>When am I going to work on this goal?</i>