**SWOT Analysis**

### Strengths

* Primary Strength
	+ Subset competence
		1. Relation to Weaknesses
		2. Relation to Opportunities
		3. Relation to Threats
* Primary Strength
	+ Subset competence
		1. Relation to Weaknesses
		2. Relation to Opportunities
		3. Relation to Threats

### Weaknesses

* Primary Weakness
	+ Does this weakness cause interference? (y/n)
		1. (y) Is this weakness a threat?
		2. (y) Is there a related Opportunity?
		3. (n) Is there a related Strength?
	+ How significant is this weakness?
* Primary Weakness
	+ Does this weakness cause interference? (y/n)
		1. (y) Is this weakness a threat?
		2. (y) Is there a related Opportunity?
		3. (n) Is there a related Strength?
	+ How significant is this weakness?

Opportunities

* Primary Opportunity
	+ Prerequisites for this opportunity
		1. What Strengths do I need to exploit this opportunity?
		2. What Weaknesses are relevant?
			- Does this opportunity improve my weaknesses?
			- Does a Weakness compromise possible benefits?
	+ Time horizon/considerations
		1. What benefits do I expect in
			- Six months?
			- Three years?
			- Ten years?
		2. How much time am I willing to invest?
		3. When must I see benefits?
* Primary Opportunity
	+ Prerequisites for this opportunity
		1. What Strengths do I need to exploit this opportunity?
		2. What Weaknesses are relevant?
			- Does this opportunity improve my weaknesses?
			- Does a Weakness compromise possible benefits?
	+ Time horizon/considerations
		1. What benefits do I expect in
			- Six months?
			- Three years?
			- Ten years?
		2. How much time am I willing to invest?
		3. When must I see benefits?

### Threats

* Primary Threat
	+ Weaknesses that exasperate the threat
		1. The most significant Weakness
		2. The least significant Weakness
	+ Strengths that are compromised by this threat
		1. The strength most compromised
		2. It is significant in which ways?
	+ Opportunities that mitigate this threat
		1. What is the time horizon?
		2. What benefits would I gain?
	+ What priority is this threat?
		1. Can I quantify this threat?
		2. What is the likelihood of this threat becoming a reality?
* Primary Threat
	+ Weaknesses that exasperate the threat
		1. The most significant Weakness
		2. The least significant Weakness
	+ Strengths that are compromised by this threat
		1. The strength most compromised
		2. It is significant in which ways?
	+ Opportunities that mitigate this threat
		1. What is the time horizon?
		2. What benefits would I gain?
	+ What priority is this threat?
		1. Can I quantify this threat?

What is the likelihood of this threat becoming a reality?

### Resumé of Analysis

Write a resumé of your analysis; what are your key strengths, weaknesses, opportunities and threats and how they are related to each other. Assign a priority to each point.

### Conclusions

What conclusions have you reached after this analysis? What actions should you take?