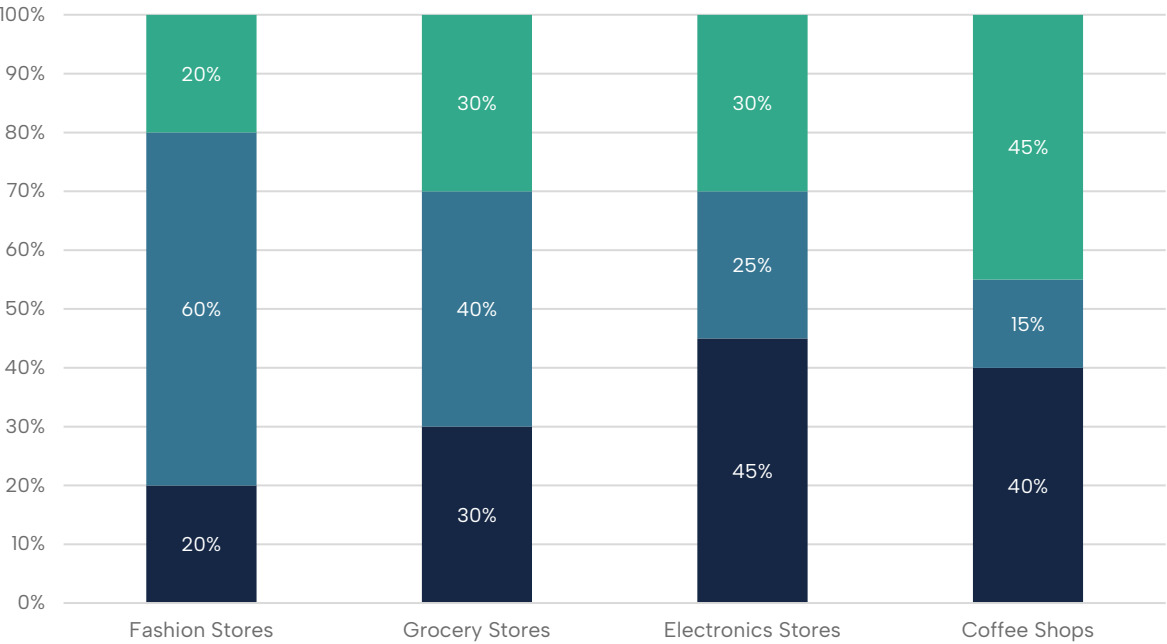


EVALUATION OF SHOPPING EXPERIENCE AT SHOPPING CENTERS

Stacked bar template



Product Selection

The variety and quality of products available for purchase in the store, including brands, styles, and options

Customer Service

The level of assistance, support, and friendliness provided by the staff to customers during their shopping experience

Price

The perceived affordability and competitiveness of the prices of products and services offered by the store

TemplateLAB



Fashion Stores

Retail outlets, including stores or shops, focusing on clothing, footwear, accessories, and fashion-related merchandise



Grocery Stores

Retail stores primarily specializing in providing a diverse range of food, beverages, household essentials, and groceries



Electronics Stores

Stores specializing exclusively in offering electronic devices, gadgets, appliances, and technology-related products



Coffee Shops

Cafés or coffeehouses providing a diverse selection of coffee beverages, snacks, and light meals within a laid-back setting