Fact Sheet

Basic information

Locations: Global Headquarters in New York City, with satellite offices in Los Angeles, London, Tokyo, and Sydney

Total Employees: 120+

Industry: Marketing and Advertising agency specializing in innovative digital and social media marketing solutions

Mission & Vision

Mission: To empower brands with cutting-edge marketing strategies that illuminate their full potential

Vision: To be the forefront in the marketing industry, guiding brands to unprecedented success through creativity and data-driven insights

Products and Services

Social Media Management

Content Creation

SEO **Optimization**

PPC **Advertising**

Influencer **Partnerships**

Benefits

Our meticulously tailored strategies intricately enhance brand visibility, engagement, and ROI, catalyzing sustained growth in highly competitive markets and ensuring lasting success through innovative solutions

USP

Utilizing cutting-edge technology and creative mastery, we meticulously design captivating campaigns that consistently produce the desired outcomes, effectively driving success and exceeding expectations for our clients

Milestones

Illuminate Marketing garners international Now acclaim and recognition for its pioneering AI-driven marketing innovations Recognition as "Top Digital Marketing 2018 Agency" by Industry Insights Magazine Expanding our presence, we are actively 2015 establishing new satellite offices in Tokyo and Sydney Expansion to the West Coast with 2013 the opening of our Los Angeles office

Year Established

Accomplishments

Secured



in Series A funding to fuel expansion

Achieved



client growth in the past 3 years

2010



123 Anywhere St., Any City, ST 12345