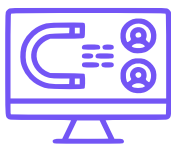


PERFORMANCE GAP ANALYSIS

LEAD GENERATION



CURRENT

GOAL

GAP

Gap Root Cause

Action Recommended:

CONVERSION RATE



CURRENT

GOAL

GAP

Gap Root Cause

Action Recommended:

EFFICIENCY



CURRENT

GOAL

GAP

Gap Root Cause

Action Recommended:

CUSTOMER SATISFACTION



CURRENT

GOAL

GAP

Gap Root Cause

Action Recommended:

NEXT STEPS

- ▶
- ▶
- ▶
- ▶