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Dear Liridian Valethorn,

A letterhead template is a ready-to-use formal document containing information about your company, with space for a personalized message. These assist in aligning your brand with all correspondence between potential customers, vendors, buyers, and clients.

Letterheads contain information about the company or organization in the form of a header – typically located at the top of the page. The title provides a brief understanding of the company and what they stand for. The most common elements to add to a letterhead are the company's name, address, logo, and background picture or pattern.

The term "letterhead" is often used to refer to the whole sheet imprinted with such a heading. Many companies and individuals prefer to create a letterhead template in a word processor or other software application. This generally includes the same information as pre-printed stationery but without the additional costs involved.

Using a personal letterhead with unique branding gives your company a more professional look and encourages customers to trust your company. With a more credible visual appearance, gaining trust with suppliers, creditors, and vendors is easier.

Sincerely,

Zephyra Vaelis

Zephyra Vaelis

TemplateLAB