**INDIRECT**

Strategic Partnerships

Government Relations

Brand Management

Risk Management

Technology Infrastructure

Research and Development

Corporate Social Responsibility (CSR)

Community and Social Impact

Human Resources

Ecological Effect

**DIRECT**

UX

Design

UI

Design

Customer Support

Legal and Compliance

Marketing and Sales

Distribution

Logistics

**CORE**

**NAME OF PROJECT**

Project Management

Service Development

Stakeholder Engagement

Quality Assurance

A stakeholder value map is a visual tool that depicts the interests and concerns of various stakeholders in a project

or organization. It helps identify key players, their expectations, and the impact of decisions on them. By understanding these dynamics, businesses can prioritize actions to maximize positive outcomes for all stakeholders, fostering better relationships and overall success

**STAKEHOLDER**

**VALUE MAP**