**Very low**

**Low**

**Average**

**High**

**Very high**

**Heat level**

Stakeholders with a substantial impact on project outcomes

Stakeholders requiring frequent and proactive engagement

Stakeholders with

moderate risks

or uncertainties

Stakeholders

with minimal impact

on strategic goals

Stakeholders

with minimal

or no support

Neutral or

moderately supportive

stakeholders

Stakeholders with importance but

not critical

Stakeholders with

moderate risks

or uncertainties

Stakeholders needing regular and focused engagement

Stakeholders needing regular and focused engagement

Stakeholders

with high

potential risks

Stakeholders with importance but

not critical

Limited support

or occasional

concerns raised

Stakeholders

with minimal

or no support

Stakeholders

with no

perceived impact

Stakeholders with

moderate risks

or uncertainties

Stakeholders with

regular but not intensive engagement needs

Stakeholders with a substantial impact on project outcomes

Stakeholders with a substantial impact on project outcomes

Stakeholders

with significant

influence

**Stakeholder D**

**Stakeholder A**

**Stakeholder B**

**Stakeholder C**

**Level of**

**Support**

**Strategic Importance**

**Risk**

**Level**

**Engagement Priority**

**Project**

**Impact**

**Stakeholder heat map**