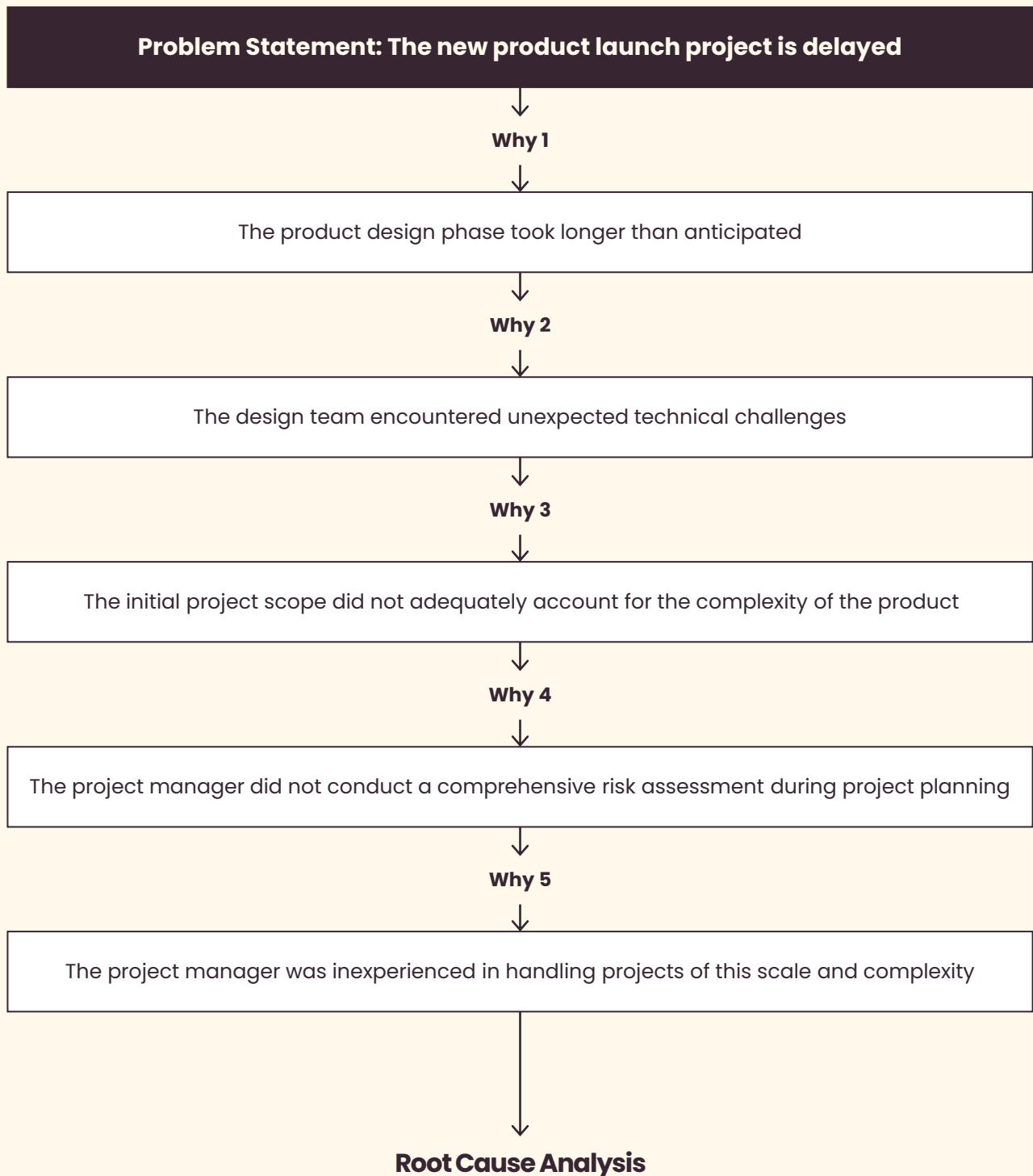


Root cause analysis 5 whys



The root cause of the project delay for the new product launch was the inexperience of the project manager in handling projects of this scale and complexity. This led to a lack of comprehensive risk assessment during project planning, resulting in an inadequate project scope.