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|  |  |  |  |  |  |  |  |  |  |  |  |  | **TEAM** | | | | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  | WORK BREAKDOWN STRUCTURE | | | | | | | | | | | | | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | **TEAM #1** | | | | | |  |  | **TEAM #5** | | | | | |  |  |  |  |
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|  |  |  |  | **RESEARCH** | | | | | |  |  |  |  |  |  |  |  | | | | | | | |  |  |  |  |  |  |  | **REPORTING** | | | | | |  |  |  |  |
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|  |  | Competitors | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Create Reports | | | | |  |  |
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|  |  |  |  |  |  |  |  |  |  |  | **TEAM #2** | | | | | | **TEAM #4** | | | | | |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Technology | | | | |  |  |  |  |  |  | | | |  |  |  |  |  |  |  |  |  |  |  | | | |  |  |  |  |  | Present Reports | | | | |  |  |
|  |  |  |  |  |  | **PLANNING** | | | | | |  |  |  |  |  |  |  |  | **PUBLISH** | | | | | |  |  |  |  |  |  |
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|  |  | Availability | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Team Rework | | | | |  |  |
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|  |  | Resources | | | | |  |  |  |  |  |  |  |  |  |  |  | **TEAM #3** | | | | | |  |  |  |  |  |  |  |  |  |  |  | Analytics | | | | |  |  |
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|  |  |  |  |  |  |  |  | Messaging | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Send First Emails | | | | |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  | User Interface | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Setup Adverts | | | | |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  | Platforms | | | | |  |  | Loading Page | | | | |  |  | Adverts | | | | |  |  | Feedback Data | | | | |  |  |  |  |  |  |  |  |
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