

Marketing & Business Analyst

This team member combines the roles of a marketing specialist and a business analyst. They focus on promoting the project, creating marketing materials, and analyzing data to inform marketing strategies. They also define project requirements, analyze the needs of users or customers, and ensure that the project delivers value.

QA & Customer Support

This team member handles both quality assurance and customer support responsibilities. They test the project, identify bugs and issues, and ensure that the final product meets quality standards. They also provide assistance to end-users and gather user feedback to inform future improvements and updates to the project.

Designer

The designer is in charge of creating the visual elements of the project, such as user interfaces, graphics, or branding elements. They collaborate with the developer to ensure a seamless integration of design and functionality.

Developer

The developer is responsible for designing and implementing the technical aspects of the project. They work closely with the designer to ensure that design and functionality align and coordinate with the QA specialist to address any issues discovered during testing.

Project Manager

The project manager oversees the entire project, ensuring that all tasks are on track, managing resources, and handling any issues that may arise. They also coordinate communication among team members and stakeholders.

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