**[INSERT BUSINESS NAME]**

**BUSINESS PROPOSAL**

**Project:**

This Business Proposal (“**Proposal**”) is put forward on the [INSERT DATE] between:

(“**Proposing Company**”): [INSERT NAME] located at [INSERT ADDRESS] and

(“**Proposal Receiver**”): [INSERT NAME] located at [INSERT ADDRESS]

**Services**

1. [BRIEFLY OUTLINE THE PROPOSED SERVICES/PRODUCTS].
2. Information regarding the scope of work can be found in Schedule 1 at the end of this Proposal**.**
3. We recognize the following challenges:
	1. [INSERT POTENTIAL CHALLENGES]
4. The following are ways we can address these challenges:
	1. [INSERT WAYS TO ADDRESS THE CHALLENGES STATED ABOVE].

**Executive outline**

1. The Proposing Company, [INSERT PROPOSING COMPANY NAME], is the superior supplier of the product/service and in a strong position for growth of the business and success. [INSERT EXAMPLES E.G. EXPERIENCE, KNOWLEDGE, GROWTH].
2. The Proposing Company is requesting funding from [INSERT PROPOSAL RECIEVER NAME]. [INSERT PROPOSING COMPANY NAME] is seeking a mutually beneficial relationship to support both growth of the business, and success with funding and support from [INSERT PROPOSAL RECIEVER NAME].
3. All information regarding the project is included within this proposal.

**Goals and objectives**

1. Our main target markets for the business include [INSERT DETAILS OF MAIN TARGET MARKETS].

**Marketing**

1. The products and/or services will be marketed as follows:
	1. [INSERT MARKETING INFORMATION];
	2. [INSERT MARKETING INFORMATION]; and
	3. [INSERT MARKETING INFORMATION].

**Financial Proposal**

1. See below a comprehensive framework of the proposed pricing, schedule of payment and our offered payment terms.
2. [INSERT COMPANY NAME] anticipates yearly earnings of $[INSERT AMOUNT], and a net profit of $[INSERT AMOUNT].
3. [HIGHLIGHT INFORMATION REGARDING EQUIPMENT LEASES, REGULAR MONTHLY EXPENSES ESTIMATES, EMPLOYEE SALARY ESTIMATES, AND ADMIN COSTS OR ANY OTHERS THAT MAY APPLY].
4. [INSERT IF APPLICABLE] Out of the net profit, a percentage of [INSERT %] WILL GO TOWARDS PAYING BACK [INSERT PROPOSAL RECIEVER NAME]’s loans.
5. [INSERT ANY FURTHER DETAILS REGARDING FINANCIAL PROPOSAL].

**Terms and Conditions**

1. This Business Proposal defines the terms and conditions of the Agreement between [INSERT NAME OF PROPOSING COMPANY] and [INSERT NAME OF PROPOSAL RECIEVER].
2. Both parties agree to be bound by the terms highlighted in the Business Proposal.

**Schedule 1- Scope of work**

|  |  |  |
| --- | --- | --- |
| **Description of Services/product** | **Deliverable(s)** | **Timeline of project** |
|  |  |  |
|  |  |  |
|  |  |  |

**IN WITNESS WHEREOF**, the Parties have executed this Agreement as of the date stated above.

 **SIGNATURES**

**[PROPOSING COMPANY NAME] [PROPOSAL RECEIVER NAME]**

**Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**