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|   |   |   |   |   |   |   |   |  |
|   | Arguments to Build(Software platform modules your business) |   | BuildScore | WeightFactor | BuyScore |   | Arguments to Buy(Your business modules to a software platform) |   |
|   |   |   |   |   |   |   |   |   |
|   | Time to market - slower because of complexity |   | 4 | 9% | 6 |   | Only 3 months from start to production |   |
|   | Features - not defined but upgradeable |   | 7 | 6% | 3 |   | Features - sophisticated but not flexible |   |
|   | Performance - questionable outcome |   | 5 | 8% | 5 |   | High performance, not for all required features |   |
|   | Higher cost of ownership |   | 4 | 13% | 6 |   | One time fee and low maintenance cost |   |
|   | Documentation requires continues investing |   | 4 | 10% | 6 |   | Documentation at hand |   |
|   | Can be customized as per enterprise need |   | 2 | 5% | 8 |   | Vendor assessments as per need |   |
|   | Lack of marketplace expertise |   | 4 | 7% | 6 |   | Developed by industry experts |   |
|   | Static infrastructure |   | 7 | 11% | 3 |   | Available in cloud or on premise |   |
|   | Design demanding but aligned with company |   | 9 | 8% | 1 |   | Premium design, but not connected to company |   |
|   | Features aligned with organization vision |   | 6 | 7% | 4 |   | Dependency on vendor |   |
|   | Challenge with technical implementation |   | 4 | 9% | 6 |   | Huge market investment for best in class product |   |
|   | Stable platform as build in-house |   | 8 | 7% | 2 |   | Vendor stability in question |   |
|   |   |   |   |   |   |   |   |   |
|   |   | 5.31 |   | 4.69 |   |   |
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