

# COMPANY SMART GOALS

**SPECIFIC** Make your goals specific and narrow for more effective planning

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**MEASURABLE** Define what evidence will prove you're making progress and reevaluate when necessary

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**ATTAINABLE** Make sure you can reasonably accomplish your goal within a certain timeframe

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**RELEVANT** Your goals should align with your values and long-term objectives

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**TIME-BASED** Set a realistic ambitious end-date for task prioritization and motivation

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