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|   | **BILL TO:** |  |   | QUOTATION |   |
|   |  |  |  |   |   |
|   | John Doe |   |
|   | **CUSTOMER COMPANY** |   |   |   |   |   |   |
|   | 140 Optimization Avenue | INVOICE NUMBER: | DATE: |   |
|   | Everglade, CD 15225 | **#12598885** | **05/07/2022** |   |
|   | **P:**  (555) 800 2745 |   |   |   |
|   | **E:** info@hvservice.com |  |  |   |
|   |   |   |   |   |
|   | NO | ITEM DESCRIPTION | QTY | UNIT PRICE | AMOUNT |   |
|   | **1** | **Hourly SEO rates**Contracting for services by the hour make sense if company has an in-house SEO team that can’t take on the project. |   | 48 | $125.00 | **$6,000.00** |   |
|   | **2** | **Project-based SEO**Type of service when you pay a set fee for a specific task such as a full SEO audit, for example. |   | 1 | $5,000.00 | **$5,000.00** |   |
|   | **3** | **Result-based SEO**With this model, you contract with the SEO company for a targeted outcome in the search engine results pages (SERPs). |   | 1 | $12,000.00 | **$12,000.00** |   |
|   | **4** | **Monthly retainer**This is the full-service package where you are setting up an ongoing partnership with an SEO team. |   | 1 | $3,500.00 | **$3,500.00** |   |
|   |
|   | **THANK YOU FOR YOUR BUSINESS!** |  | **SUBTOTAL**  | **$26,500.00**  |   |
|   |  |  |  |  | **TAX RATE**  | **10%** |   |
|   |  |  |  |  |  |  |  |   |
|   |   |   |   |  | **GRAND TOTAL**  | **$29,150.00**  |   |
|   |   |   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |   |   |
|   |   |   |   |   |   |
|   |   | 65 Fortnight SEO Boulevard, Miami, 32443 MI |   | (555) 0000 1225 |   |
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