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|  | **BILL TO:** | |  |  | QUOTATION | | | | |  |
|  |  |  |  |  |  |
|  | John Doe | | | |  |
|  | **CUSTOMER COMPANY** | | | |  |  |  |  |  |  |
|  | 140 Optimization Avenue | | | | INVOICE NUMBER: | | | | DATE: |  |
|  | Everglade, CD 15225 | | | | **#12598885** | | | | **05/07/2022** |  |
|  | **P:**  (555) 800 2745 | | | |  | | | |  |  |
|  | **E:** info@hvservice.com | | | |  | | | |  |  |
|  |  | | | |  |  | | | |  |
|  | NO | ITEM DESCRIPTION | | | | | QTY | UNIT PRICE | AMOUNT |  |
|  | **1** | **Hourly SEO rates** Contracting for services by the hour make sense if company has an in-house SEO team that can’t take on the project. | | | |  | 48 | $125.00 | **$6,000.00** |  |
|  | **2** | **Project-based SEO** Type of service when you pay a set fee for a specific task such as a full SEO audit, for example. | | | |  | 1 | $5,000.00 | **$5,000.00** |  |
|  | **3** | **Result-based SEO** With this model, you contract with the SEO company for a targeted outcome in the search engine results pages (SERPs). | | | |  | 1 | $12,000.00 | **$12,000.00** |  |
|  | **4** | **Monthly retainer** This is the full-service package where you are setting up an ongoing partnership with an SEO team. | | | |  | 1 | $3,500.00 | **$3,500.00** |  |
|  | | | | | | | | | | |
|  | **THANK YOU FOR YOUR BUSINESS!** | | | |  | **SUBTOTAL** | | | **$26,500.00** |  |
|  |  |  | |  |  | **TAX RATE** | | | **10%** |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | **GRAND TOTAL** | | **$29,150.00** |  |
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|  |  |  | | |  |  | | | |  |
|  |  | 65 Fortnight SEO Boulevard, Miami, 32443 MI | | |  | (555) 0000 1225 | | | |  |
|  |  |  | | |  | [© TemplateLab.com](https://templatelab.com/) | | | |  |
|  |  | writetous@seoexpert.com | | |  | seoexpertonline.com | | | |  |
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