|  |  |  |  |
| --- | --- | --- | --- |
|   |   | MARKETING RISK REGISTER |   |
|  |  |  |  |  |  |  |
|   | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |   |
|   | R1 | Third party service providers are not managed correctly because of lack of communication, trust, transparency, and formal contract. | Financial costs (estimate up to $100.000, poor service standards. | 3 | 9 |   |
|   | DATE | IMPACT |   |
|   | 21/10/2022 | 3 | LOW |   |
|   | STATUS | CONTROLS APPLIED | R. LIKELIHOOD | RESIDUAL RISK |   |
|   | In Process | Clear terms of reference for any new project | 1 | 2 |   |
|   | CLOSURE | Sign-off all new projects | RES. IMPACT |   |
|   |   | Use of single select list for services | 2 | VERY LOW |   |
|   |   |   |
|   | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |   |
|   | R2 | Lorem Ipsum | Lorem Ipsum | 4 | 20 |   |
|   | DATE | IMPACT |   |
|   | 21/10/2022 | 5 | SIGNIFICANT |   |
|   | STATUS | CONTROLS APPLIED | R. LIKELIHOOD | RESIDUAL RISK |   |
|   | Finished | Lorem ipsum dolor sit amet, consectetuer adipiscing elit. | 2 | 10 |   |
|   | CLOSURE |   | RES. IMPACT |   |
|   | 25/10/2022 |   | 5 | MEDIUM |   |
|   |   |   |
|   | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |   |
|   |  |  |  |  |  |   |
|   | DATE | IMPACT |   |
|   |  |  |  |   |
|   | STATUS | CONTROLS APPLIED | R. LIKELIHOOD |  |   |
|   |  |  |  |  |   |
|   | CLOSURE |  | RES. IMPACT |   |
|   |   |  |  |  |   |
|   |   |   |
|   | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |   |
|   |  |  |  |  |  |   |
|   | DATE | IMPACT |   |
|   |  |  |  |   |
|   | STATUS | CONTROLS APPLIED | R. LIKELIHOOD | RESIDUAL RISK |   |
|   |  |  |  |  |   |
|   | CLOSURE |  | RES. IMPACT |   |
|   |   |  |  |  |   |
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