

## MARKETING RISK REGISTER

#	RISK DESCRIPTION	POTENTIAL IMPACTS	LIKELIHOOD	RISK SCORE
			11/5: 57	
DATE			IMPACT	
STATUS	CONTROLS APPL	IED	R. LIKELIHOOD	RESIDUAL RISK
CLOSURE			RES. IMPACT	
#	RISK DESCRIPTION	POTENTIAL IMPACTS	LIKELIHOOD	RISK SCORE
DATE			IMPACT	
STATUS	CONTROLS APPLIED		R. LIKELIHOOD	RESIDUAL RISK
CLOSURE			RES. IMPACT	
#	RISK DESCRIPTION	POTENTIAL IMPACTS	LIKELIHOOD	RISK SCORE
DATE			IMPACT	
STATUS	CONTROLS APPLIED		R. LIKELIHOOD	RESIDUAL RISK
CLOSURE			RES. IMPACT	
#	RISK DESCRIPTION	POTENTIAL IMPACTS	LIKELIHOOD	RISK SCORE
DATE			IMPACT	
			11.17.01	
STATUS	CONTROLS APPLIED		R. LIKELIHOOD	RESIDUAL RISK
CLOSURE			RES. IMPACT	
CLOSURE			RES. IIVIPACT	