|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | MARKETING RISK REGISTER | | | |  |
|  |  |  |  |  |  |  |
|  | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |  |
|  | R1 | Third party service providers are not managed correctly because of lack of communication, trust, transparency, and formal contract. | Financial costs (estimate up to $100.000, poor service standards. | 3 | 9 |  |
|  | DATE | IMPACT |  |
|  | 21/10/2022 | 3 | LOW |  |
|  | STATUS | CONTROLS APPLIED | | R. LIKELIHOOD | RESIDUAL RISK |  |
|  | In Process | Clear terms of reference for any new project | | 1 | 2 |  |
|  | CLOSURE | Sign-off all new projects | | RES. IMPACT |  |
|  |  | Use of single select list for services | | 2 | VERY LOW |  |
|  |  | | | | |  |
|  | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |  |
|  | R2 | Lorem Ipsum | Lorem Ipsum | 4 | 20 |  |
|  | DATE | IMPACT |  |
|  | 21/10/2022 | 5 | SIGNIFICANT |  |
|  | STATUS | CONTROLS APPLIED | | R. LIKELIHOOD | RESIDUAL RISK |  |
|  | Finished | Lorem ipsum dolor sit amet, consectetuer adipiscing elit. | | 2 | 10 |  |
|  | CLOSURE |  | | RES. IMPACT |  |
|  | 25/10/2022 |  | | 5 | MEDIUM |  |
|  |  | | | | |  |
|  | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |  |
|  |  |  |  |  |  |  |
|  | DATE | IMPACT |  |
|  |  |  |  |  |
|  | STATUS | CONTROLS APPLIED | | R. LIKELIHOOD |  |  |
|  |  |  | |  |  |  |
|  | CLOSURE |  | | RES. IMPACT |  |
|  |  |  | |  |  |  |
|  |  | | | | |  |
|  | # | RISK DESCRIPTION | POTENTIAL IMPACTS | LIKELIHOOD | RISK SCORE |  |
|  |  |  |  |  |  |  |
|  | DATE | IMPACT |  |
|  |  |  |  |  |
|  | STATUS | CONTROLS APPLIED | | R. LIKELIHOOD | RESIDUAL RISK |  |
|  |  |  | |  |  |  |
|  | CLOSURE |  | | RES. IMPACT |  |
|  |  |  | |  |  |  |
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