**Letter for Endorsement of New Product**: Endorsement of New Product (an Affiliate Link) To Past Customers

This letter should be typed in the official letter-head of the company.

**The Company's Name**

Door Number and Street's Name,
Area Name,
City.
Postal Code : XXXXXX
Phone Number : 0000 - 123456789

**TO :**

The Receiver's Name,
Door Number and Street's Name,
Area Name,
City.
Postal Code : XXXXXXX

Date :

Reference :

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_,

As a past user of {your product or service} I thought you would want to know about a new resource I've just discovered...

I've just ran across a new product that can help you {benefit of new product}and positively blow the lid off anything you've tried before.

It's called "{product name}" by {author's name or company's name} and check out what a few customers have to say about it:

{"Testimonial"}
{Testimonial's name}
{City, ST}

{"Testimonial"}
{Testimonial's name}
{City, ST}

{"Testimonial"}
{Testimonial's name}
{City, ST}

With comments like these I suggest you check out the {product or service name} for yourself.

And there's absolutely no risk because it comes with a 100% money-back guarantee for one full year - so if the {product or service} didn't work you can be sure they wouldn't have such a powerful guarantee.

Plus, for a limited time you'll get 3 free bonuses, including the "{bonus name}". This bonus alone is worth many times your investment.

To find out more about this terrific new resource, click here:

 {http://www.youraffiliatelink.com}

Enjoy!

Yours Sincerely,

(The Sender's Signature)

The Sender's Name