**Letter for Endorsement of New Product**: Endorsement of New Product (an Affiliate Link) To Past Customers 

This letter should be typed in the official letter-head of the company. 

**The Company's Name**

Door Number and Street's Name,  
Area Name,  
City.  
Postal Code : XXXXXX  
Phone Number : 0000 - 123456789  
  
  
**TO :**   
  
The Receiver's Name,  
Door Number and Street's Name,  
Area Name,  
City.  
Postal Code : XXXXXXX  
  
  
Date :   
  
  
Reference :   
  
  
Dear \_\_\_\_\_\_\_\_\_\_\_\_\_,   
  
  
As a past user of {your product or service} I thought you would want to know about a new resource I've just discovered...   
  
I've just ran across a new product that can help you {benefit of new product}and positively blow the lid off anything you've tried before.   
  
It's called "{product name}" by {author's name or company's name} and check out what a few customers have to say about it:   
  
{"Testimonial"}   
{Testimonial's name}   
{City, ST}   
  
{"Testimonial"}   
{Testimonial's name}   
{City, ST}   
  
{"Testimonial"}   
{Testimonial's name}   
{City, ST}   
  
With comments like these I suggest you check out the {product or service name} for yourself.   
  
And there's absolutely no risk because it comes with a 100% money-back guarantee for one full year - so if the {product or service} didn't work you can be sure they wouldn't have such a powerful guarantee.   
  
Plus, for a limited time you'll get 3 free bonuses, including the "{bonus name}". This bonus alone is worth many times your investment.   
  
To find out more about this terrific new resource, click here:   
  
 {http://www.youraffiliatelink.com}   
  
Enjoy!   
  
  
Yours Sincerely,   
  
(The Sender's Signature)   
  
The Sender's Name