|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | | | | | | | | | | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **GANTT CHART FOR RETAIL BUSINESS** | | | | | | | | | | | | | | | | |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **Project Leader:** Whitney Russ | | | | | **June 15 - September 10, 2022** | | | | | | | | | | | |  |
|  | **w1** | **w2** | **w3** | **w4** | **w5** | **w6** | **w7** | **w8** | **w9** | **w10** | **w11** | **w12** |  |
|  | Draw up a business plan | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Get deep into market research | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Check out finance options | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Organize business licenses | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Choose channels | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Define branding | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Think about the customer experience | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Find great location | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Build retail tech stack | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Start marketing store | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Prepare a soft opening | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Launch store | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Johnny White | | |  | Bella Ostin | | |  | Gregor Whistler | | |  | Hanna Miles | | |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Lorem Ipsum | | |  |  | Lorem Ipsum | | |  |  | Lorem Ipsum | | |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | [© TemplateLab.com](https://templatelab.com/) | | | | | |