The diagram shows a matrix with two axes: Power and Influence. The matrix is divided into four quadrants:

- **Keep satisfied** (High Power, Low Influence): Stakeholder name
- **Manage closely** (High Power, High Influence): Stakeholder name
- **Monitor** (Low Power, High Influence): Stakeholder name
- **Keep informed** (Low Power, Low Influence): Stakeholder name

The matrix is used to categorize stakeholders based on their power and influence, determining the appropriate strategy for managing them.