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|  |  |  |  |  | PROJECT OVERVIEW | | |  | |
|  |  |  |  |  |  |  |  |  | |
|  |  |  |  |  | This project involves the design and development of a new website for use by [Client Name]. The client's current site is badly in need of a design refresh, yet the CRM must maintain ease of use as several users will need to access the site and regularly upload content (preferably using Wordpress).  Another problem commonly experienced is poor display by the website across different browsers, especially mobiles and tablets.  The scope and tasks required to complete this project will follow the timelines outlined within in order to deliver the components at the associated costs listed.  Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna. Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus. Pellentesque habitant morbi tristique senectus et netus et malesuada fame. | | |  | |
|  |  | Scope of Work |  |  |  | |
|  |  | WRITTEN BY |  |  |  | |
|  |  | Loren Smith |  |  |  | |
|  |  |  |  |  |  | |
|  |  | COMPANY NAME |  |  |  | |
|  |  | Designers World |  |  |  | |
|  |  |  |  |  |  | |
|  |  | REQUESTED BY |  |  |  | |
|  |  | Client Name |  |  |  | |
|  |  |  |  |  |  | |
|  |  | FOR |  |  |  | |
|  |  | Project - Web Design |  |  |  | |
|  |  |  |  |  |  | |
|  |  | DATED |  |  |  | |
|  |  | September 18, 2021 |  |  |  | |
|  |  |  |  |  |  | |
|  |  |  |  |  |  | |
|  |  |  |  |  |  |  |  |  | |
|  | PROJECT SCOPE | | |  | PROJECT TASKS | | |  |
|  |  |  |  |  |  |  |  |  | |
|  | 1. WEBSITE DESIGN AND DEVELOPMENT | | |  | TASK 1: SITE DESIGN AND CONTENT ENTRY | | |  |
|  |  | The theme presented with the proposal will be the basis for the design of the website. Design work will be done in Adobe InDesign and sign off will be required before proceeding to development. |  |  |  | The initial content provide to us will be entered onto the site pages. This will include text and pictures for each page to be created with the initial setup. |  |  | |
|  |  |  |  |  |  |  |  |  | |
|  | 2. INFORMATION ARCHITECTURE | | |  | TASK 2: WORDPRESS INSTALLATION AND SETUP | | |  |
|  |  | The pages for the site will include: List of Pages The features of the site will include: List of Features |  |  |  | Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Proin pharetra nonummy pede. Mauris et orci. Aenean nec lorem. In porttitor. Donec laoreet nonummy augue. |  |  | |
|  |  |  |  |  |  |  |  |  | |
|  | 3. HOST AND DOMAIN SETUP | | |  | TASK 3: BROWSER TESTING | | |  |
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|  | DELIVERABLES | | | | | | |  |
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|  | DELIVERABLE 1: WEBSITE DESIGN | | | | | | |  |
|  | Following your brief being sent to the designer, we will deliver two draft website design concepts within 2 weeks. One must be chosen for further development. We will allow for one round of editing before digital signoff is required to move forward to building the site. | | | | | | |  |
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|  | DELIVERABLE 2: DRAFT VERSION OF SITE | | | | | | |  |
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|  |  |  |  |  |  |  |  |  | |
|  | DELIVERABLE 3: FINAL VERSION OF SITE | | | | | | |  |
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