# One Sheet - Instructional Guide

* This template is only an example of a One Sheet
* This template is not the only style of One Sheet
* Tailor the document to reﬂect your art and business

**Tips & Things to Remember - PLEASE READ**

**The One Sheet**

**Album Cover & Key Information**

## Artist: Title: Selection:

**Album Cover**

Release Date: Conﬁguration: UPC:

Pricing: File Under: Label:

Distributor: Publisher:

**Album Tracklisting [Indicate focus tracks with \*}**

1. 6.

2. 7.

3. 8.

4. 9.

5. 10.

# Artist Overview

Give a brief overview of the artist - their past success and notable achievements, future goals and plans.

# Similar Artists/Will Appeal to fans of

List artists that have similarities in musical sound and feel.

# Key Selling Points

List the strengths, beneﬁts, value and notable success of the album. This is where you pitch to the reader what makes this album a proﬁtable and marketable success. Indicate any upcoming tour dates, information about international releases and any previous releases.