***Sample Note Card*** Trudeau’s Public Image

English, John. Citizen of the World ‐‐ The Life of Pierre Elliott Trudeau, Volume One: 1919‐1968. (Toronto: Alfred A. Knopf, 2006.) 475.

[At a wild Trudeau rally at a nightclub across the Ottawa River.] The irrepressible Joey Smallwood declared that “Pierre is better than Medicare – the lame have only to touch his garments to walk again.”

* By 1968 Trudeau’s public image had significantly increased in scope and attention across Canada
* Smallwood’s comment showed the adoration felt for Trudeau by many in Canada
* Trudeau’s support of social programs gained him the backing of the Left across Canada

Historiography:

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