# Cold Call Letter of Introduction

**JOE CAR WASH SERVICES  
FLORIDA** 10020-4046  
UNITED STATES OF AMERICA

Dear Mr. Brown

I would like to take this opportunity to introduce you to Joe Car Wash Services. Our organization provides specialized car full washing services in Miami and the surrounding areas. As such, we are fully capable of offering you a variety of services including drive-through washing of SUVs, cars, and light trucks, hand washing of heavy-duty trucks, and interior vacuuming and detailing. We provide all the above services from Monday to Saturday between 8 am and 7 pm.

We use state-of-the-art equipment and techniques to make sure that we achieve high-quality, safety, and efficiency. In addition, for our clients who are interested in going green, we use products that are green clean. Joe Car Wash Services is committed to using energy efficient equipment and eco-friendly solvents to limit the impact on the environment. Joe Car Wash Services has a current client base that includes a variety of delivery companies throughout Miami, Tampa, Georgia, and Sanford among others. Our clientele includes but not limited to fast foods restaurants, FMCG, and security companies.

At Joe Car Was Services we take pride in the fact that we perform all the services on our own, and we have a trusted staff with a strong work ethic and keen attention to details. Our staff is well trained in product usage and handling every car washing activities. Furthermore, our supervisors will do quality assurance inspections to ensure that your car washing needs are being met to your full satisfaction. If you need immediate services, our reliable staff are available 24/7 and will perform any task that you may need.

To ensure that your company’s cars’ downtime for car wash services is reduced as much as possible, we offer drive-through car wash for 15 minutes and hand car wash takes 1 hour. We maintain insurance coverage and will add your company as an additional insured on the policies once we sign an agreement for the services provided. The certificates of insurance naming your organization shall be submitted to you for approval before the services are provided so that you can have time to review them.

We have been hearing from several of your employees that they have been experiencing significant challenges with other car wash service providers. We can imagine the frustration your team is going through with such services. We have developed unique car washing techniques to support leading companies such as yours with stability, reliability, and security in mind so you will not have these problems with Joe Car Wash Services.

If you or your company would like more information regarding the services and prices Joe Car Wash has to offer, feel free to contact me at our office at 233-8957. I am confident that our company can satisfy your needs for car washing or give us a try the next time you require such services. We appreciate every opportunity to be of service and looking forward to working with you.

Sincerely

Jacob Anderson

Chief Operating Officer