**NAME**

**ADDRESS**

**ADDRESS**

**CITY/STATE/ZIP**

## Sponsorship Opportunity

Greetings! INSERT DATE

The Freestyle Players Association is proud to announce the (**YEAR) Freestyle Disc World Championships!** This high energy, entertaining competition will be held at \_\_\_\_\_\_\_\_\_\_(**location**) on **\_\_\_\_\_\_\_\_(dates)**. The competition will attract professional Freestyle champions from all over the world. In addition, the event will provide a fair-like atmosphere for diverse groups such as In-line Skate experts, Footbag masters, and Skateboard specialists who will conduct demonstrations, hold competitions and exhibit their unique talents.

We would like to offer you the opportunity to be a part of this exceptional event. Sponsorship of the **Freestyle Disc World Championships** provides a great marketing prospect for your company. In addition to the exciting and unusual sporting performances, there will be a large spectator presence and on-site media attention. This is a great chance for your company to gain a positive association with an entertaining athletic event that promotes youth participation and co-ed competition. The event will attract an estimated 5,000-10,000 spectators over the course of the event.

### Positive Youth Inspiration

As members of the non-profit Freestyle Players Association, we regularly provide **educational outreach** to schools and charitable foundations. We focus efforts on youth education, finding alternative ways to interest young people in positive outdoor activities like freestyle. The \_\_\_\_\_\_ area is known as a hotbed of activity for junior and adult disc enthusiasts and a significant number of professional freestyle disc players. In addition to the **Junior Division** at the World Freestyle Championships, there will be a variety of competitive events for seasoned participants, including Open Pairs, Women’s Pairs, Mixed Pairs, and 3-Way Co-op.

### Who We Are

The Freestyle Players Association (FPA) is a 501 (c) (3) non-profit organization formed in 1979 to promote the sport, encourage growth, and oversee competitions. This year, the \_\_\_\_\_\_\_ location/city members of the FPA have been awarded the opportunity to produce the premiere event on the FPA tour. Add a short bio about TOURNAMENT DIRECTORS. Here’s an example: *Tournament Directors, Mary Jorgenson and Lisa Hunrichs Silvey, are Freestyle partners and two-time Women’s World Champions. Mary is an extraordinary educator who has been recognized for her outstanding ability to teach children leadership skills and strength of mind through outdoor pursuits. Originally educated in the theatre, Lisa is a skilled and experienced event coordinator who works for an environmental consulting group.* Our event is not a profit-making venture for tournament organizers. It is hosted solely with the intention of providing a quality event for the community and the competitors, and introducing others to this exceptionally fun sport.

## How to Join in the Fun

On the following page, we have outlined **three sponsorship levels**. We welcome your consideration of any or all of these requests. We appreciate your participation as a donor or sponsor, particularly in identifying benefits that the Freestyle Players Association can provide in return for your company support.

## Levels of Sponsorship

**Gold Sponsorship Opportunity**

This is the **premium** level of involvement. For sponsorship value of $5,000, **Your Company** receives the following opportunities.

1. Media coverage includes radio, television, newspaper, and potential video production for a combined value of approximately $6,000\*.
2. Banners: **Your Company** logo/name will be prominently displayed on banners surrounding the perimeter of the playing area, where all the action occurs. Banners are viewed by up to 10,000 spectators at the event, and are likely to appear in tournament video, photographs, and local and national media coverage.
3. Logo promotion: **Your Company** logos will be distinctly displayed on event shirts, advertising discs, event website, press releases, posters, flyers and other promotional materials.
4. Sound promotion for **Your Company** will be presented on high profile local radio stations leading up to the event, and will be mentioned at frequent intervals throughout the event.
5. On-site product display and sales opportunities for **Your Company**.

**\***Media value based on *minimum* coverage of the 2000 World Championships held in Seattle, Washington.

**Silver Sponsorship Opportunity**

A cash donation directly applicable to defray administrative costs such as: field and equipment rental, transportation, and other expenses.

1. **Your Company** logo/name banners prominently displayed.
2. Logo promotion: **Your Company** logos will be distinctly displayed on event shirts, advertising discs, event website, posters, flyers and other promotional materials.
3. Sound promotion for **Your Company** will be presented at frequent intervals throughout the event.
4. On-site product display and sales opportunities for **Your Company**.

**Bronze Sponsorship Opportunity**

**a)** donation of your company product to be used as prizes for the winners of the competition, or   
**b)** merchandise to be included in the entry packet given to all competitors, or   
**c)** product to be used throughout the competition.

1. Logo promotion: **Your Company** logos will be distinctly displayed on event shirts, advertising discs, event website, posters, flyers and other promotional materials.
2. Sound promotion for **Your Company** will be presented at frequent intervals throughout the event.
3. On-site product display and sales opportunities for **Your Company**.

Thank you very much for considering our request for sponsorship. Please feel free to contact us with any questions or comments you may have. We appreciate your time and interest and we will look forward to talking with you.

Sincerely,

NAMES\_\_\_\_\_, Tournament Directors