**A SPONSORSHIP PROPOSAL (LEVELS OF INVESTMENT) EXAMPLE**

GOLD PACKAGE

All packages are designed as three-year packages with extension options.

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| Benefits |
| Naming Rights  “The >>>>> >>>>> >>>>>” |
| Extensive advertising and links with the >>>>> official website – |
| Uniform sponsorship (major sponsor) of all Club uniforms (outline in detail). |
| Logo acknowledgement on all >>>>> letterhead |
| Guaranteed patronage by all >>>>> teams and support staff in all divisions for all >>>>> tournaments for 3 years. |
| Television coverage / exposure on >>>> TV and Pay TV during>>>>>>events. |
| Advertising and acknowledgement in monthly “>>>>>>” newsletter, which is read by all members. |
| Live audiences  The >>>>> event attracts >>>>>>> of spectators, swimmers and support staff. |
| Access to >>>>> athletes for marketing purposes |
| Image enhancement  The image of fit, healthy, vibrant and happy athletes ranging in age from 8 to 55 years and a world-class >>>>> can only benefit both parties. |
| Local newspaper coverage  The >>>>>>, with a local readership of >>>>>>, covers >>>>>> every Saturday and reference to the >>>>> naming rights sponsor would be made regularly. |
| Others |

All TOTAL LEVEL OF INVESTMENT = £>>>>.

SILVER PACKAGE

All packages are designed as three-year packages with extension options.

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| Benefits |
| Extensive advertising and links with the >>>>> official website – |
| Full shirt sponsorship of all >>>>> club shirts. |
| Logo placement on >>>>> club shirts. |
| Logo acknowledgement on all >>>>> letterhead |
| Guaranteed patronage by all >>>>> teams and support staff in all divisions for all >>>>> tournaments for 3 years. |
| Television coverage / exposure on >>>> TV and Pay TV during>>>>>>events. |
| Advertising and acknowledgement in monthly “>>>>>” newsletter. |
| Live audiences  The >>>>> event attracts >>>>>>> of spectators, swimmers and support staff. |
| Image enhancement  The image of fit, healthy, vibrant and happy athletes ranging in age from 8 to 55 years and a world-class >>>>> can only benefit both parties. |