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LAST UPDATED: 20-06-2020

PREPARED BY: John Doe

Project descriptive name

**IT PROJECT PLAN**

Product launch

Product implementation

UX consultancies

Monitoring developers work

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Hi-fi mockups representing the structure, location of particular elements and copy

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Product flow – presentations of users path while using the product

Wireframes

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List of product features

Product scope

MVP

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Target group presentation profiles

List of needs that product will satisfy and what problems will it solve

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Good and bad patterns – benchmarks

Action plan, strategy to compete on the market

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Project requirements

Coherent vision of the product

Identification of factors relevant to the project

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WORKSHOPS

Gathering info about business goals



RESEARCH

Scouting out the competition



INSIGHTS

Gathering info about the users



ARCHITECTURE

Setting the scope based on info so far



MOCKUPS

Defining possible user paths



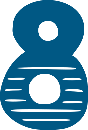
PROTOTYPE

Visual presentation of elements



DEVELOPMENT

Programming and creating the final look



LAUNCH

Product is good to go

WEEK 1

WEEK 2

WEEK 3

WEEK 4

WEEK 5

WEEK 6

WEEK 7

WEEK 8

WEEK 9

WEEK 10