|  |
| --- |
| **CORE VALUES/BELIEFS***(Should/Shouldn’t)* |
|       |

**Strategic Plan Template**

|  |
| --- |
| **Purpose***(Why)* |
|       |
| **Actions***To Live Values, Purpose, BHAG*

|  |  |
| --- | --- |
| *1* |       |
| *2* |       |
| *3* |       |
| *4* |       |
| *5* |       |

 |
| **TARGETS (3-5 YEARS)***(Where)* |
|

|  |  |
| --- | --- |
|  |       |
|  |       |
|  |       |
|  |       |

**Sandbox**      |
| **Key Thrusts/Capabilities***3 – 5 Year Priorities*

|  |  |
| --- | --- |
| *1* |       |
| *2* |       |
| *3* |       |
| *4* |       |
| *5* |       |

 |

|  |
| --- |
| **GOALS (1 YEAR)***(What)* |
|

|  |  |
| --- | --- |
|  |       |
|  |       |
|  |       |
|  |       |
|  |       |
|  |       |
|  |       |
|  |       |
|  |       |
|  |       |

  |
| **Key Initiatives***Annual Priorities*

|  |  |
| --- | --- |
| *1* |       |
| *2* |       |
| *3* |       |
| *4* |       |
| *5* |       |

 |

|  |
| --- |
| **ACTIONS (QTR)**(How) |
|

|  |  |
| --- | --- |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

 |
| **Rocks****Quarterly Priorities Who**

|  |  |  |
| --- | --- | --- |
| *1* |       |       |
| *2* |       |       |
| *3* |       |       |
| *4* |       |       |
| *5* |       |       |

 |

|  |
| --- |
| **YOUR ACCOUNTABILITY**(Who/When) |
| **Your KPIs Goal**

|  |  |  |
| --- | --- | --- |
| *1* |       |       |
| *2* |       |       |
| *3* |       |       |

 |