# **Strategic Planning Template**

**Background**

* **Assess**
* **Define**
* **Plan and Design**
* **Logically connect**
* **Measures and Evaluate**

**Strategic Planning**

**Preparation for Planning**

1. **Vision**
2. **SWOT analysis**
3. **Context (Assessment, Demographic Profile)**
4. **Mission**
5. **Problem Statement**
6. **Strategies**
7. **Goals**
8. **Objectives**
9. **Action Plan**

**Goal #**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Objectives** | **Tasks** | **Timeline** | **Lead Role** | **Strategies** | **Measures** | **Resources** |
|  |  |  |  |  |  |  |

1. **Evaluation**