This is a great spot for a mission statement

You can use this clean, professional brochure just as it is or easily customize it.

On the next page, we’ve added a few tips (like this one) to help you get started.
What to Include?

We know you could go on for hours about how great your business is. (And we don’t blame you—you’re amazing!) But since you need to keep it short and sweet, here are a few suggestions …

Focus on What You Do Best

You might try a summary of competitive benefits at left and a brief client success story or some of those glowing testimonials here in the middle. For example:

“Your company is the greatest. I can’t imagine anyone living without you.”
—Very smart customer

The right side of this page is perfect for a summary of key products or services.

Key Offerings

Don’t be shy! Show them how fabulous you are. List or summarize key points here about what you do. And here’s one more tip for the road…

Make It Picture Perfect

If you replace a photo with your own and it’s not a flawless fit for the space, you can crop it to fit in almost no time.

• Just select the picture and then, on the Picture Tools Format tab, click Crop.

Contact Us

Northwind Traders
4567 Main Street
Raleigh, NC 02134-0000
(718) 555-1234
kim@northwindtraders.com
Visit us on the web:
www.northwindtraders.com

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Make It Yours

If you think a document that looks this good has to be difficult to format, think again!

The placeholders in this brochure are formatted for you. Enter your own text with just a click.

• If you want to add or remove bullet points from text, just click the Bullets button on the Home tab.

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